

ELDORADO

Community Improvement Association

Strategic Goals and Objectives 2021-22

The Board has set the following goals and objectives for the 2021-2022 years:

1. Ensure ECIA continues to be fiscally strong

- Achieve and maintain a 5-year R&R Reserve Fund.
- Keep operating costs to annual growth of no more than 2-3%.
- Keep assessment increases modest while maintaining Reserves.
- Examine sharing/managing the Preserve with a Conservation partner.

2. Ensure governance reflects best practices

- Review all policies, rules & regulations for relevancy and timeliness.
- Ensure all volunteer leaders are equipped and qualified.
- Develop policies, rules & regs as needed to ensure fiduciary care.
- Support active and skilled Bylaws Review.

3. Advance the technological resources available for staff, volunteers and residents

- Introduce new ECIA Web Site.
- Explore options for improving access, security and compliance.

4. Expand and improve communications to better respond to ongoing needs of Eldorado residents

- Expand communications to become a professional staff function that includes production of *Vistas*, content management of ECIA website, social media presence and member relations.
- Identify improvements or new amenities to reflect community needs.
- Create more opportunities for resident input.
- Ensure that residents are well informed.
- Provide a more welcoming community and engage with new residents.

5. Develop strong and sustainable working relationships with County and State

- Assign designated representatives from ECIA to attend county meetings.
- Engage with county and state officials at special events and meetings.