

Volunteer Recruitment & Retention *ad hoc* Committee (Digital) Meeting Minutes

Thursday, February 2nd, 2023 at the ECIA Community Center and via Zoom

Call to Order: 9:40 am

Attendance: Amelia Adair, Kathy Ritschel, Sue Garfitt, Sue Daniel, Taylor Ward, Shelia Sullivan, Sheila Doran-Benyon, Jim Brown, Patricia Bellart-Brown, and Freddie Fullington

HOAMCO staff: Niamh Walsh

Approval of Agenda: Approved as drafted. Meeting chaired by Amelia Adair; Minutes taken by Kathy Ritschel.

1. Introductions: meet & greet
2. VRRC vision and community outreach opportunities
 - The vision of the Volunteer Retention and Recruitment *ad hoc* Committee (VRRC) is to have exceptionally engaged, caring and talented volunteer leadership at all levels of the organization.
 - The mission of the VRRC is to improve the quality of the ECIA's volunteer leadership, by developing a set of best practices and strategies for attracting, supporting and helping retain volunteers for ECIA committees, task forces, events and special projects, and Board nominees. The VRRC will have a team to welcome new residents, host community outreach and education events, and network with other volunteer groups in the community. We want to meet our neighbors, welcome newcomers, and have fun! Charter available online at [Approved-Volunteer-Retention-Recruitment-Committee-Charter-10.18.22.pdf \(eldoradosf.org\)](#)
3. Welcome new residents!
 - New resident Sheila stated that face to face events would be most effective when welcoming new residents.
 - Along with Welcome Packet given out by HOAMCO staff, it was suggested that new homeowners receive a Welcome sign to be placed in the yard or on the door.
 - Encourage La Tienda and Agora businesses to contribute to welcome package.
4. Plan ECIA events
 - Work with new Communications Director, Jessica Neal, to create new resident events. Some ideas include: Majong Tournament, sports tournaments, concerts and lectures.

- Several residents expressed concern about how information is communicated to the community. It was agreed that repeating event dates and times in Vistas, Eblasts and on the website would help.
 - The development of a committee calendar listing all activities and posted in Vistas and the website was discussed.
5. Follow-up to support committee recruitment
- Niamh will provide a list of new residents dating back to 2021.
 - A list of volunteers is also maintained in the office and will be shared with this committee. Those volunteers will be encouraged to participate in some way on this committee.
6. What other Eldorado organizations could be part of this effort?
- Several organizations were identified: 285 Recycles, Art Group, Snake Rescue, Cactus Rescue, Vista Grande Library, Neighborhood Watch, Community Garden, Star Gazers and Savor Eldorado.

Future Agenda Items:

- Nominate VRRRC committee members for Board approval
- Elect chair and secretary
- Propose committee calendar
- Community survey?
- Establish OKRs – objectives and key results

Committee Comments:

- None

Adjournment: 10:45am

Next meeting: March 2, 2023, at 9:30 AM in Community Center Living Room