

AGENDA

2023 ECIA Board Retreat “Roadmap to a Strategic Plan”

September 12, 2023

3:00 pm – 8:00 pm Dinner and refreshments provided during breaks

Location: Carol Sanguinetti’s house. Members may watch via Zoom

Attendees: ECIA Board directors, senior management staff & committee chairs

Facilitator: HOAMCO Community Association Manager Chip Munday, CMCA, AMS, LSM, PCAM

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- 3:00 – 3:30 pm** **Beginnings**
- Icebreaker/Introductions
 - Review agenda, identify outcomes for the retreat
 - Facilitator: the importance of strategic, not reactionary, thinking & actions
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- 3:30 – 4:20 pm** **Identify Core Values**
- Facilitator: how core values tailor the board’s work & increase community engagement
 - BREAKOUT GROUPS: Fill in the blanks exercise:
1) _____ makes Eldorado unique 2) I moved to Eldorado because _____
3) ECIA’s “value proposition” is _____ 4) Eldorado residents share core values of _____, _____, and _____, which results in a vibrant community
 - Regroup, share conclusions
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4:20 – 4:30 pm **Break**

- 4:30–5:20 pm** **Roadmap to member-centered mission, vision and strategic planning**
- Facilitator: successful HOA mission, vision updates & strategic planning stories
 - BREAKOUT GROUPS: Roadmap exercise: 1) Gathering data – survey questions 2) Timeline & process for drafting updated mission & vision statements 3) achieving community participation in finalizing the mission, vision & strategic plan
 - Regroup, share conclusions
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5:20 – 6:20 pm **Dinner and interim planning**

- Prioritization Exercise

- 6:20 – 7:10 pm** **Refresh ECIA’s organizational structure**
- Facilitator: examples of how HOAs clarify & improve their organization structures
 - BREAKOUT GROUPS: Fill in Chart of Authority form
 - Regroup, share conclusions, seek commitment for ownership of priorities
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7:10 – 7:20 pm **Break**

- 7:20 – 8:00 pm** **Action Items Recap – Next Steps**
- Review outcomes, action items, owners of next steps
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